

MEMORANDUM  
COUNTY OF LOUDOUN

DATE: March 17, 2022

TO: Department and Agency Heads

FROM: Tim Hemstreet, County Administrator

SUBJECT: Action Report of the March 16, 2022, Board of Supervisors Transportation and Land Use Committee Meeting.

Listed below is a summary report of the Transportation and Land Use Committee's discussion at its March 16, 2022, meeting. Please work with your staff to follow through on the Committee requests as noted.

A recording of this meeting is available via the following link:  
[https://loudoun.granicus.com/player/clip/6927?meta\\_id=208708](https://loudoun.granicus.com/player/clip/6927?meta_id=208708)

**INFORMATION ITEM**

1. Zoning Ordinance Rewrite Project Update and Early Look at Draft Chapter 6 – Signs (Countywide)

Judi Birkitt with the Department of Planning and Zoning updated the Transportation and Land Use Committee (TLUC) on the Zoning Ordinance (ZO) Rewrite project and provided an early look at the sign regulations being developed for the new ZO.

*Committee Requests:*

Supervisor Buffington requested the following:

- Staff provide additional information and clarity on which signs are categorized as de minimis and which are categorized as temporary; and
- Staff work with the Zoning Ordinance Committee and Rural Economic Development Council to provide signage regulation recommendations regarding murals and artwork in the rural areas.

Supervisor Glass requested that staff provide recommendations regarding which areas would best fit various signage types (specifically three-dimensional (3D) signs, sculptures, and murals), and if staff would recommend handling such signage types differently within each area.

Chair Randall requested additional information regarding what governs obscene or threatening signage and the enforcing authority.

Chair Turner requested the following:

- Staff provide signage regulation recommendations regarding murals on data center buildings; and
- Staff provide signage regulation recommendations regarding temporary/special event enhancement options, such as allowing balloons or lights on signs to promote a special event at a location.

Staff Contacts: Judi Birkitt & James David, Planning and Zoning