

June 25, 2021

Re: Programming Advisory

Dear Franchise Administrator,

We are committed to keeping you and our customers informed about changes to Xfinity TV services.

Xfinity has created an unprecedented ecosystem of diverse content, including permanent, curated On Demand destinations geared toward African American, Asian American, Hispanic, and LGBTQ audiences. We have more than 100 diverse networks on our Xfinity platforms that bring together a wealth of culturally relevant entertainment choices in easy-to-navigate locations.

We empower diverse content creators and have long been committed to using our storytelling platforms to deliver programming representative of the audiences we serve. We've put the full weight of our media resources behind amplifying underrepresented voices, sharing culturally representative stories, and educating our viewers on diverse and inclusive cultures, perspectives, and experiences.

Based on factors that include consumer usage, preferences, and changes in programmer offerings, we are adjusting several of our foreign language program offerings. Please see the attached summary of changes.

Please feel free to contact me at 410-497-0365, if you have any questions.

Sincerely,



Andre Fountain
Senior Specialist, Government & Community Affairs
Comcast Beltway Region

Programming adjustments effective August 18, 2021:

- Customers subscribing to the “Xfinity TV Latino” tier at \$17.95 or as part of their Basic Latino package will see the tier name change to “Latino Plus” and will also receive access to thousands of hours of free On Demand programming [FlixLatino and ATRES Player]. The price will remain the same. “Latino Plus” will no longer be available for new subscriptions. Existing customers will continue to receive the service until they make a change or receive further notice.
- Xfinity TV Latino tier will now be available to Xfinity TV customers at \$10/month for approximately 45 Spanish language channels.
- The 13 Spanish language Latino (Genre) pack will no longer be available for new subscriptions. Existing customers will continue to receive the service until they make a change or receive further notice.
- Customers will see the following changes on their bill:
 - “SET/ZEE TV” and “Zee, SET” will be renamed “Hindi 2 Pack.”
 - “SET” will be renamed “SET: Hindi.” Customers receiving, previously retired from sales, SET at \$0/month will be notified that the pack is no longer available for \$0/month and it will be removed. If they want to keep it they need to go online, on their STB or call to add it back as SET: Hindi at \$14.99 / month.
 - The “GMA Channel PKG” will be renamed “Filipino 2 Pack.”
 - The “Filipino Elite PKG” will be renamed “Filipino 3 Pack.”
 - The “TFC and GMA PKG” will be renamed “Filipino 3 Pack.”
 - The “C1R” will be renamed “Russian 2 Pack” and the NTV America channel will be added to the package at no additional charge.
 - “SBTN” will be renamed “SBTN: Vietnamese.”
 - “Willow Plus” will be renamed “Willow: Cricket.”
- “Willow: Cricket Add-on” will no longer be available for sale.