

Unmet Housing Needs Strategic Plan

Overview

The Board of Supervisors directed that an Unmet Housing Needs Strategic Plan be drafted as a key implementation step of the recently adopted Loudoun County 2019 Comprehensive Plan. The purpose of the Unmet Housing Needs Strategic Plan is to define how the county will address unmet housing needs in a systematic and comprehensive way with integrated programs.

Vision

The plan will drive the solutions to address the county's unmet housing needs developed through a strategic planning process. The issue of unmet housing needs is complex and will require the community to come together to solve it.

Goals

The plan aims to identify strategies and tools, as well as housing targets, to address housing needs at each level of Area Median Income up to 100% (or \$126,000 for a family of 4 in 2020). The plan will identify housing targets over the short term, which is considered to be the next five years, and the long term. Anticipated strategies may include both market-driven and more traditional approaches, and may include new programs and changes to existing efforts.



May 2020 Update

Community Engagement

- **Brown Bag Discussions:** Met with Loudoun County staff to gather feedback on housing issues and concerns.
- **Advisory Board Meetings:** Attended various advisory board meetings to gather feedback on housing issues and concerns.
- **Focus Groups:** Conducted focus group meetings with affordable housing developers (non-profit and for-profit), building industry representatives, and the Loudoun Human Services Network.
- **Surveys:** Developed and distributed surveys to gather input, including the Community Housing Needs Survey (English and Spanish), Employer Housing Survey, and Loudoun County Employee Housing Survey.

Program Assessment

- **Program Evaluation:** Completed a review and evaluation of current housing programs.
- **Data Analysis:** Compiled data on jobs, affordability, and housing within Loudoun County.
- **Mapping:** Developed an interactive map.
- **Land Ownership:** Working on an extensive public land and faith-based land ownership inventory.
- **Research:** Conducting research on best practices on inclusionary zoning.

Upcoming Events

- Focus Groups
- Community Conversations
- Brown Bags
- Advisory Board Meetings