



# Route 9 Focus Group CHARTER

The Loudoun County Board of Supervisors directed the establishment of a Focus Group that will participate in the Route 9 Safety and Operational Study. The study corridor consists of Route 9 between the West Virginia State Line and Route 7.

## Focus Group

The Focus Group is intended to allow for discussion with property owners whose use or activity generates significant traffic, business owners, and those who represent other civic organizations located in the area. It shall consist of the entities listed below. In addition to the focus group meetings, meetings for the general public to obtain information about the safety and operational study will also be conducted.

1. Coalition of Loudoun Towns (COLT)
2. Save Rural Loudoun
3. Rural Economic Development Council (REDC)
4. Greater Hillsboro Business Alliance
5. Loudoun Wineries Association
6. Bed and Breakfast Guild (B&B Guild)
7. Loudoun County Brewers Association
8. Saratoga HOA
9. Birch Hollow HOA
10. Piedmont Environmental Council (PEC)
11. Loudoun Valley Church
12. Hillsboro Charter Academy
13. Representative of the Village of Paeonian Springs
14. Shell Gas Station
15. Sweet Springs Country Store
16. John and/or Judith Lovegrove, Property Owners
17. Beacon Hill HOA
18. Town of Hillsboro

## Member Roles and Responsibilities

- Advocate for project solutions.
- Serve as a member of an advisory group to assist professional project staff and other partner agencies.
- Attend each Focus Group meeting (up to five meetings anticipated between February 2020 and June 2021). In the case of an absence, the Focus Group member should designate an alternate to take his or her place at the meeting.
- Share information presented at Focus Group meetings with members of the represented organization and seek their feedback prior to each meeting.
- Encourage others to attend the general public meetings for the project.
- Provide feedback on Route 9 improvements based on technical analysis and discussion of public input comments
- Respect the process and other Focus Group members' opinions.

Staff assistance to the Focus Group shall be managed by the Loudoun County Department of Transportation and Capital Infrastructure.

Adopted: February 13, 2020

Signed: \_\_\_\_\_

Printed Name: \_\_\_\_\_