

**BOARD OF SUPERVISORS
FINANCE/GOVERNMENT OPERATIONS AND
ECONOMIC DEVELOPMENT COMMITTEE
ACTION ITEM**

SUBJECT: Department of Parks, Recreation and Community Services Fee Policy

ELECTION DISTRICT: Countywide

CRITICAL ACTION DATE: At the pleasure of the Board

STAFF CONTACTS: Robert Middaugh, County Administration
Steve Torpy, Parks, Recreation and Community Services
Karen Sheets, Parks, Recreation and Community Services

PURPOSE: To make recommendations for the establishment of a fee policy for the Department of Parks, Recreation and Community Services and to begin a pilot program for a reduced fee for participants in the County After School Activities (CASA) program who receive free or reduced school lunches.

RECOMMENDATIONS: Staff recommends that the Finance/Government Operations and Economic Development Committee forward to the Board of Supervisors (Board) a recommendation for the adoption of the proposed Department of Parks, Recreation and Community Services (PRCS) fee policy, which allows for certain fee and operational decisions to be made at the Department level within adopted Board policy guidelines.

In addition, staff recommends the endorsement of a pilot program for reduced fees for the CASA program based on a student's qualification for the Free and Reduced Lunch Program and authorize the addition of 2.20 FTE to open CASA sites at two additional elementary schools. Personnel and related expenditures will be revenue-generating and off set expenses.

BACKGROUND: PRCS has been providing programs for the citizens of Loudoun County for nearly 50 years. There are a wide range of programs offered to the citizens; the cost of many of these programs is offset in full or part by fees. Historically, these fees and/or fee recovery rates have been set during the annual budget process where applicable. It has become apparent over the last few years that there is an essential need to be able to set fees or adjust programs to meet the changing needs of the community or market conditions. Staff believes a new process and policy on setting fees is needed to enable the flexibility to address these needs.

Current Fee-Setting Practices and Recommended Fee Policy

As programs have been added and facilities opened, PRCS' fee structure and revenue recovery mandates have evolved somewhat inconsistently. Select programs and/or facilities have a Board-endorsed revenue recovery rate; others such as special events and drop in activities do not. Some recovery rates are based on metrics and analysis. The methodology for setting fees in the proposed fee policy is based on demand, meeting program goals and objectives, success rates, benchmarking analysis, market trends, and best practices.

Table 1 provides a list of programs and/or facilities that currently have established revenue recovery rates:

Table 1. Current Programs and Facilities with Revenue Recovery Rates

Program/Facility	Recovery Rate¹
CASA	118.4%
Pre-School and Child Care	
Instructor-based Programs	120%
Claude Moore Recreation Center	100%
Adult Sports	100%
Youth Sports Fees	\$12.50/sport/season
Camps	107%
Trips	120%

In an effort to analyze the Department's fee-setting process, PRCS contracted with Management Partners to conduct a marketing and fee study of recreational pool facilities. The scope of service was to review the current fee structure, policies, and cost recovery for Claude Moore Recreation Center, the planned Dulles South Multipurpose Center, and Round Hill Aquatics Center as well as Franklin Park and Lovettsville Community Center Outdoor Pools. This study included analysis of all expenditures and revenue and the current fee structure, as well as benchmarking the County against five local jurisdictions. Included in this comparison were any discount rates or promotional rates.

The study clarified two of the main issues that PRCS needs to overcome with its fee-setting practices. The first identified issue was the lack of a defined process used to establish or change a fee. Currently, PRCS suggests potential fee changes to the Board either during the proposed budget process or with separate action items. As there is currently no adopted policy on the establishment of fees, it has been the practice of PRCS to request Board approval for the establishment of and changes for each fee. The second identified issue is the restrictions this type of fee-setting puts on PRCS to utilize its programs and facilities in a manner that promotes the Department and its programs effectively.

¹ The portion of recovered revenues over and above 100 percent is based on the indirect costs of operating the program as directed through the Board of Supervisor's policy and based upon the U.S. Office of Management and Budget (OMB) Circular A-87 – *Cost Principles for State, Local, and Indian Tribal Governments*.

PRCS is requesting the ability to promote programs by having the option to offer promotional sales such as offering reduced membership rates seasonally, free pool admission passes or free recreation center admissions as a way to increase visibility and attendance. For example, the Claude Moore Recreation Center is a program that has never been able to be fully staffed because it has not met the 100 percent revenue offset. Therefore, if the Recreation Center is not generating enough revenue, then hiring enough staff is restricted. If given the opportunity to allow for seasonal promotions, giveaways, or free passes, staff believes, as proven in other jurisdictions, that the Recreation Center would have a better opportunity to meet the 100 percent revenue recovery and have the facility fully staffed. This is due to the increased number of patrons anticipated to come to the recreation center and/or purchase a pass. Added flexibility in fee setting will offer more opportunities to attract customers.

PRCS has a significant number of programs with a wide variety of fees. If a fee policy for all programs was adopted it would clearly articulate the Board's policy which would be beneficial in attracting additional customers to all program sites. This approach also makes it easier to adjust fees during the year or to set fees for new programs or community needs.

Staff has developed a proposed tiered fee schedule that categorizes PRCS programs and establishes recovery ranges. These suggested tiers match the current fee recovery rates that are already in place. This structure will give staff the ability to more effectively adjust fees to the market conditions, manage demand, set new program fees that occur during a fiscal year without the need to seek Board approval for each item, and act more nimbly in the management of its programs and facilities.

The proposed tier structure is based on a model used by Arlington County. Each tier is defined by both the programs meeting its criteria as well as a revenue recovery range. This structure is dynamic and establishes criteria so that when new programs are created, the fee-setting guidelines can be applied and a fee established without having to return to the Board. When setting or adjusting a specific fee, the range would be used to establish that fee set within a specific tier. The policy anticipates that Loudoun fees would be competitive with the region. This structure is summarized below; more detail can be found in Attachment 1.

Table 2. Proposed Tiered Recovery Rates within the Proposed PRCS Fee Recovery Policy (Description and types of programs in each tier is included in Attachment 1)

Tier	Recovery Rate
Mostly Individual (programs or activities that develop a person’s specific skills and ability or licensed programs)	100-120%
Individual/Community (programs that bring groups or individuals together for activities, events or personal growth)	50-100%
Youth Enrichment (focused on developmental opportunities for youth)	20-50%
Mostly Community (programs and activities that connect the community through these events which are often co-sponsored)	0-50%
Self-Directed (activities that people do on their own using county facilities)	0%
Program Assistance (pilot program) (pilot program for the CASA program during the 2016/17 school year)	25% or 50% discount
Loudoun County Government Employees ² (Includes Constitutional and State employees) (free admission to recreation centers for employees and in county rates for all employees)	0% Admission to Recreation Centers

Many jurisdictions set a cost recovery percentage for their parks and recreation programs and services. According to a study done by Arlington County, on average, parks and recreation departments nationally recover 34 percent of their operating expenditures through fees and charges. In northern Virginia, Loudoun is on the higher end of cost recovery for the department; at the end of FY 2015, PRCS’ cost recovery rate was 52 percent. PRCS is not requesting to change current recovery rates but to have the ability to create consistency and flexibility in its operations.

Additionally, the relevant fee recommendations from the Management Partners study have been incorporated into the tiers. They are summarized in Attachment 2.

Pilot Program for Low Income Children Tier

The above tier table includes a category entitled, “Program Assistance.” The mission of PRCS is to provide programming to County residents, and in developing the analysis of its programs and rate structure, it has become evident the current approach to cost recovery has created instances where low income residents cannot access programs due to the cost. PRCS does not believe that income should be a determining factor in the ability to participate in recreation and other PRCS

² Loudoun County Government full time and part time regular employees, State and Constitutional Officers, would have free admission to Recreation Centers. Employees living out of the County would pay the in County rate for all programs and activities.

programs and is proposing a pilot program to address the inequity in access for its current Children's After School Activities (CASA) program. CASA has continued to be one of the Department's most successful and popular programs.

The Department is currently going through a national accreditation process with the Commission for Accreditation of Parks and Recreation Agencies (CAPRA) with 151 standards. One of the mandatory standards to meet is that PRCS must proactively extend programs and services to residents who may be underserved in the community. PRCS must also identify and address barriers such as: financial, social, mental, physical, geographic, and cultural. To this end, PRCS desires to make programs accessible to more citizens. While PRCS serves thousands of residents and non-residents, it cannot claim to make accommodations for those citizens who cannot afford to participate in recreation programming due to the fees.

The CASA program is operated at 45 locations; 43 are in elementary school sites and two are located at community center sites. It was originally created in 1983 to provide structured, supervised recreational opportunities for school age children, who might have otherwise been latch-key children. The program has expanded from four original sites to 45 sites. During the first two decades of operation, the program generated revenue to cover 100 percent of its direct operating costs. In FY 2005, the Board directed that the program should recover 109 percent of its direct operating costs. In FY 2011, this rate was increased to 116 percent, and in FY 2014, it was increased to 118.4 percent. Satisfying the revenue recovery rates meant that fees for the program had to increase to the current rate of \$325.00 per month.

These recovery rates were interpreted at the time to be site-specific, meaning that if one elementary school site could not support enrollment to cover 118.4 percent of its costs, then the program would cease to operate at that school. Over the years, as fees increased, a growing number of low income households were no longer able to afford the program. In areas such as Sterling and Algonkian as well as some of the more rural areas, the CASA programs did not have significant enrollments and were closed.

While some site-specific CASA programs could not meet the 118.4 percent recovery rate, the CASA program overall has been recovering approximately 130 percent of its costs. FY 2015 ended with an actual 133 percent recovery rate. This level of recovery was due to several factors including budgeting at an 85 percent fill rate which was historically what the program was budgeted for. In many sites, the fill rate is 100 percent with a waiting list which drives the recovery percentage higher.

During FY 2014, the Board added an additional CASA pre-registration week that was restricted to low income residents; ensuring an opportunity to register for any open spots in the program for low income residents. In both years this pre-registration period was offered, only one student was registered. This indicates to staff that it is the fee that limits registration of low income students.

To increase accessibility of children's program to all income levels, staff is proposing a pilot program that would establish reduced rates for CASA based on a student's eligibility for the Free

and Reduced Lunch Program. Creating affordable programs and managing the cost recovery at the program level instead of at the site level will allow for these programs to be operated in those areas of the County where need is currently high and not currently available. PRCS would also like to proactively extend the CASA program to children who may be underserved. To implement this tier of the fee policy, staff is proposing to conduct a pilot program for one year that would introduce a rate structure that offers discounted fees for CASA based on the student's qualification for the Free and Reduced Lunch Program.

In the FY 2015-2016 School year, Loudoun County Public Schools (LCPS) had approximately 6,576 elementary school-aged students on free and reduced lunches, according to an October 31, 2015, report (Attachment 4). To apply for a reduction in fees for CASA, families must show proof of eligibility in the Free and Reduced Lunch Program and complete the simple PRCS Program Assistance Application. The new fee structure is not meant to impact, and will likely not impact, the program's overall mandated recovery rate of 118.4 percent given the program's current over recovery.

Under the proposed pilot program, if a child qualifies for free lunch, he or she would receive a 50 percent reduction in fees; if a child qualifies for reduced lunch, he or she would receive a 25 percent reduction in fees. These reduction rates were developed by looking at three other jurisdictions to benchmark average fee reduction rates. In the Town of Leesburg, the fee reduction rate is 50 percent for eligible programs; the City of Alexandria's reduction varies from 40 to 70 percent for eligible programs; and Arlington County's program reduction is 25 to 50 percent. Fairfax and Prince William Counties have Foundations that support participant scholarships.

For this pilot program, PRCS is suggesting a Fall 2016, start for the one year period. To be successful, the pilot program would attract unserved or underserved populations while meeting criteria set for the entire program which includes; building self-confidence and self-esteem, learning to develop their talents and learning the importance of community involvement and cultural awareness. If the program is successful maintaining the minimum enrollment of 18 children per site and continues to meet the recovery rate of 118.4 percent, PRCS would recommend to expand the program to offer fee reductions to additional eligible programs such as Preschool; Child Care; and swim lessons at Round Hill Aquatic Center, Franklin Park Pool, Lovettsville Pool, Claude Moore Recreation Center and the soon to open Dulles South Multipurpose Center. PRCS would also like to expand the program to serve more families of all ages in the future.

PRCS will report the pilot program results to the Board when sufficient data has been gathered to determine the programs level of success and any fiscal impacts.

Loudoun County Employee Tier

PRCS would like to eliminate the admission fees at Recreation Centers for Loudoun County employees and their immediate families. Other local jurisdictions have similar programs for their employees. The Department of Human Resources has indicated this tier can be used as a

recruitment and retention tool as well as to complement its already substantial wellness programming. This is consistent with the Board's mission and values which identifies enhancing the general health and well-being of citizens, including staff, as well as recognizing that the employees are the organization's primary resource and that the County places a high priority on personnel and professional success of County employees. It is also recommended that employees living outside the County would pay the resident rate for any programs or activities, classes and special events offered by PRCS.

ISSUES: Historically the Board has set the cost recovery program percentages for programs and facilities such as CASA, Facility Use Fees, Claude Moore Recreation Center fees, Sports League Fees, and Youth Sports User Fees.

It is recognized that this is not an efficient process to return to the Board to request any fee change. Staff is requesting that the Board allow the Director of PRCS the flexibility to set fees within the parameters of the policy. If it is determined, through benchmarking studies, that the parameters have become no longer competitive, the Director would have the ability to adjust those parameters using an established mechanism such as a market study. The Department would adopt a fee structure model that would review all fees biennially. In cases of significant changes to the parameters, staff would bring these changes to the Board for consideration. All these areas are addressed within the proposed fee policy (Attachment 1).

The policy also allows for the Director to give special reduced rates and to use other marketing tools to increase foot traffic and encourage more citizens to participate in programs and activities. The policy will also provide PRCS with the ability to utilize the programs and facilities as not only ways to deliver service, but also as marketing tools for programs and facilities. The Department is often asked to promote its programs or facilities with community groups, other County agencies or at community programs. The flexibility to give a reduced rate or a free trial or pass will be a positive marketing tool for and will likely drive cost recovery percentages higher. In addition, PRCS will continue to review all fees annually during the budget process.

FISCAL IMPACT: The proposed fee policy will not have an impact on budgeted revenue recovery percentage. The FY 2017 Adopted Budget for PRCS was prepared with the revenue recovery rates as described in Table 1 above. It is anticipated that more flexible fee-setting practices will attract additional customers.

As stated previously, the CASA program is budgeted to recover 118.4 percent of its expenditures. Over the past three fiscal years, the program has recovered between 130 and 140 percent of its cost. Incorporating fee reductions for children who qualify for the Free and Reduced Lunch Program will not impact the 118.4 percent budgeted cost recovery rate. If the pilot program is successful and fully implemented at all CASA sites, as waiting lists and program enrollment begin to include a mix of full- and partial-fee participants, the actual recovery rate for the program will come back in line with the budgeted 118.4 percent. Staff will monitor the recovery rate to ensure it is maintained.

As part of the pilot program, staff requests the Board authorize 2.20 FTE for operating the CASA program at two additional school sites. These FTE will be revenue-generating. These positions, like all CASA positions, generate revenue and will therefore require no additional local tax funding. Staff is recommending that all programs with revenue recovery rates are managed at the program level and not the program site level.

Table 3. Recovery Rates for CASA

Fiscal Year	Recovery Rate	Monthly Fee	Average No. of Enrollments
FY 2014 Actual	137%	\$321	1,863
FY 2015 Actual	133%	\$325	1,926
FY 2016 Projected	135%	\$325	1,981
FY 2017 Adopted	118.4%	\$325; \$162.50 for Free lunch students; or \$243.75 for Reduced lunch students	2,035

If all the additional students who enroll at the new sites qualified for a 50 percent reduction in fees and enrollment at all other sites remained similar to previous years, the budgeted revenue recovery rate of 118.4 percent will still be reached.

DRAFT MOTIONS:

1. I move that the Finance/Government Operations and Economic Development Committee recommend to the Board of Supervisors that the Board adopt the proposed Fee Cost Recovery Policy for the Department of Parks, Recreation and Community Services as provided in Attachment 1 of the July 12, 2016 Action Item.

I further move that the Finance/Government Operations and Economic Development Committee recommend to the Board of Supervisors that the Board endorse the creation of a pilot program with a reduced fee structure for the County After School Activities program, based on a student's qualification in the Free and Reduced Lunch Program.

I further move that the Finance/Government Operations and Economic Development Committee recommend to the Board of Supervisors that the Board authorize an additional 2.20 FTE for the County After School Activities program to open two new elementary school sites.

OR

2. I move an alternate motion.

ATTACHMENTS:

1. Department of Parks, Recreation and Community Services Proposed Fee Policy

2. Fee Recommendations from the Management Partners Fee Study, endorsed by PRCS
3. PRCS 2010 Adopted Fee Schedule
4. LCPS Elementary Schools Free and Reduced Lunch Program

Department of Parks, Recreation and Community Services

Fee Cost Recovery Policy

Loudoun County Parks, Recreation and Community Services (PRCS) sets fees and charges in relation to the established budget goals, market conditions, benchmarking, demand, cost recovery targets, and industry trends. Many of the programs offered by PRCS gain cost recovery through user fees, and in some cases, a combination of user fees, grants, and donations. Different types of programs require a different level of cost recovery and all fees and charges shall be assessed in accordance with the following program cost recovery model.

Programs that are fee based will have a fee recovery of a specified percentage of direct costs of that program or service.

Tier	Recovery Rate	Description	List of Program Examples in Tier
Mostly Individual	100-120%	This tier represent programs or activities that develop a person’s skill level in various classes, programs and activities.	Fitness and health classes, swim lessons, CASA, summer camps, sports skill development, dance instructional classes, licensed child care and preschool programs and trips.
Individual/Community	50-100%	This tier represents programs or activities that bring individuals together at a facility that offers various activities for personal growth.	Claude Moore Recreation Center’s various classes and programs and memberships and entrance fees, outside swimming pool entrance fees, Franklin Park Art Center performances. This also would include STEM programs.
Youth Enrichment	20-50%	This tier represents programs that are focused on developmental opportunities for the youth.	YAS, Youth in Government Day, Claude Moore Recreation Center Teen Night, Adaptive Recreation Summer Camp program and adult programs.
Mostly Community	0-50%	This tier represents programs or activities that connect people together with community events (and often have co-sponsored events.)	Walking Clubs, book clubs, scout programs, Youth Fest, Bluemont and Lucketts Fair and Fourth of July Events. Also includes senior center memberships and health clinics.
Self-Directed	0%	This tier represents activities that people do on their own using county facilities.	Walking, biking, horse riding on trails, tennis courts, playgrounds, and open access to parks.
Program Assistance (pilot program)	25% or 50% discount	This tier represents programs that would be available to people who cannot afford to take advantage of programs and activities.	Pilot program for CASA for school year 2016/2017.

Tier	Recovery Rate	Description	List of Program Examples in Tier
Loudoun County Government Employees¹ (Includes Constitutional and State employees)	0% Admission to Recreation Centers	<p>This tier is for current Loudoun County employees and their immediate families:</p> <ul style="list-style-type: none"> Loudoun County Government full time and part time regular employees, State and Constitutional Officers would get free admission for themselves and their family members to Recreation Centers. (Arlington County gives employees a 50% discount, Fairfax County gives a 35% discount off of the Rec Center fast pass, Leesburg gives free access to Ida Lee to both employees and their family members, and Montgomery County MD and Prince William County gives their employees a 20% discount.) All Loudoun County employees would pay the in-county rate to participate in PRCS programs and activities, even if they live outside the County. (Currently employees living out of County pay the out of County rate of 150%). 	Recreation Center Admission and the resident rate programs, activities, classes, etc. for those employees living outside of the county.

Department of Parks, Recreation and Community Services Marketing and Fee Study Proposed Recommendations

The following is a list of recommendations made by Management Partners' Marketing and Fee Study of the Department of Parks, Recreation and Community Service's Lovettsville Community Center Pool, Franklin Park Pool, Claude Moore Recreation Center and the Round Hill Aquatic Center.

- Increase Lovettsville swim class fees from \$56 to \$60/class.
- Eliminate the pool weekday fee and charge the weekend fee rate for all admissions at the Lovettsville Pool and Franklin Park pools.
- Eliminate the pool rate structure for children under the age of two.
- Eliminate the pool non-resident rate structure for children under the age of two.
- Eliminate the outdoor pool non-resident weekday rates and charge the current weekend rate for all admissions.
- Increase the daily fees for adults from \$5.50 to \$6.00 at CMRC.
- Increase the daily fees for youth and seniors from \$2.75 to \$4.00 at CMRC.
- Increase the youth and senior 25-visit admission pass from \$85.00 to \$93.00 at CMRC.
- Eliminate the commercial fee structure for CMRC rentals.
- Reduce CMRC room rental rates as detailed in the rental chart.

Rental Type	Current Fees Per Hour	Peer Average	Leesburg	Difference Peer Average	Fee Adjustment	Recommended Fee
Dance/Aerobic	\$80.00	\$73.33	\$75.00	8.3%	(6.3%)	\$75.00
Catering	\$51.00	\$60.00	N/A	(17.7%)	(11.8%)	\$45.00
Gymnasium	\$144.00	\$101.25	\$115.00	29.7%	(20.1)	\$115.0
Half	\$87.00	\$61.25	\$65.00	29.6%	(8.0%)	\$80.00
Multi-Purpose	\$94.00	\$70.00	\$60.00	26.0%	(26.0	\$70.00
Half Multi-Purpose	\$51.00	\$43.75	\$35.00	14.0%	(12.0 %)	\$45.00
Childcare Space/	\$38.00	\$37.50	N/A	0.0%	5.0%	\$40.00

- PRCS will continue to review fees annually during the budget process.



Swimming Pools

Franklin Park Pool

May 29-June 18 June 19-September 5
 M-F 4:00 p.m.-8:00 p.m. Every Day
 Sa-Su 11:00 a.m.-8:00 p.m. 11:00 a.m.-8:00 p.m.

<u>Daily Admission M-F</u>		<u>Sat-Sun/Holidays</u>
Under 2	\$1.50	\$2.50
(Plastic Training Pants Required)		
Youth and Seniors	\$4.50	\$5.50
Adults	\$5.00	\$6.00
After 6:00 p.m.	\$2.50	\$3.50

10 Admissions Punch Card Pool Passes
 Youth and Seniors \$46.00
 Adults \$49.00

25 Admissions Punch Card Pool Passes
 Youth and Seniors \$108.75
 Adults \$118.75

Lovettsville Community Pool

May 29-June 18 June 19-September 5
 M-Th 4:00 p.m.-7:00 p.m. M-Th 11:00 a.m.-7:00 p.m.
 F 4:00 p.m.-7:00 p.m. F 11:00 a.m.-6:30 p.m.
 Sa-Su 12:00 p.m.-6:30 p.m. Sa-Su 12:00 p.m.-6:30 p.m.
 Memorial Day, July 4th, and Labor Day
 12:00 p.m.-6:30 p.m.

<u>Daily Admission</u>		<u>Sat-Sun/Holidays</u>
Under 2	\$0.50	\$1.00
Youth and Seniors	\$3.50	\$4.00
Adults	\$4.00	\$4.50
After 6:00 p.m.	\$1.50	\$2.00

Admission Punch Card

Adults (10 Admissions) \$35.00
 Youth and Seniors (20 Admissions) \$75.00



Senior Centers

Annual Membership

Residents \$25.00
 Non-Residents \$37.50

Drop-In

Resident \$2.00
 Non-Resident \$3.00



Outdoor Facilities

Fees the same for Commercial and Non-Commercial Customers unless otherwise noted.

Single Field per day \$117
 (lighted, unlighted or sportsplex field)

Single Field per day—Commercial \$176

Facility Supervisors \$20/hr
 (2 hour minimum)

In-Line Hockey Rink \$57/hr

Sand Volleyball
 Commercial Customer \$44/hr
 Non-Commercial Customer \$30/hr

Special Use / Field Prep Charges \$85
 Charges per field per occurrence

Event Field 9:00 — ½ hr before close
 CMP Lanesville Heritage Area \$187
 Franklin Park Meadow \$187
 Vestal Gap Road \$187

Event Field
9:00 – 2:00 or 3:00–½ hr before close
 CMP Lanesville Heritage Are \$94
 Franklin Park Meadow \$94
 Vestal Gap Road \$94

Belson Grill Rental
 (Franklin Park)
 Less than 5 hrs. \$33
 More than 5 hrs. \$59

Pavilions

Small
 Ashburn Park, Lansdowne Park #1, Philomont CC, Potomac Lakes Sportsplex

9:00 a.m.—½ hr before close \$112
 9:00–2:00 or 3:00–½ hr before close \$76

Medium
 Briarpatch Park, Claude Moore Park, Lansdowne Park #2, Lucketts CC, Mickie Gordon Park, Sterling CC

9:00 a.m.—½ hr before close \$117
 9:00–2:00 or 3:00–½ hr before close \$79

Large
 Claude Moore Park #2, Douglass CC, Franklin Park Hillsboro, Franklin Park Rotary, Loudoun Valley CC

9:00 a.m.—½ hr before close \$127
 9:00–2:00 or 3:00–½ hr before close \$86

Gazebo(9:00-1/2 hr before close) \$112
 Gazebo (9:00-2:00 or 3:00-½hr before close) \$74

Loudoun County Department of Parks, Recreation, and Community Services

215 Depot Court, S.E.
 Leesburg, VA 20175

703-777-0343

Rental Fees and Admission Prices

Effective July 1, 2010



For more information about our programs and facilities, please visit our website:

www.loudoun.gov/prcs

Photograph by Ron Circé

Indoor Facilities

Facility use agreement must be complete and fees received at time of booking.

A fee of 50% will be added to all rentals for non-county residents.

Various facilities are available at community centers, senior centers and parks for use at the following fees. All hours reserved must include set up and take down time. All after-hour rentals must include a Facility Supervisor.

Rate Definitions:

Commercial Rate: Applies to businesses and companies as well as individuals/organizations charging a fee.

Non-Commercial Rate: Applies to community groups, churches and individuals not charging a fee.

Classrooms

Commercial Customer	\$38/hr
Non-Commercial Customer	\$20/hr

Facility Supervisors

(lighted facilities & after hours)

Commercial & Non-Commercial Customer	\$20/hr
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* 2 hour minimum

Gymnasium + Gym-Size Multipurpose Rooms

Commercial Customer	\$94/hr
Non-Commercial Customer	\$57/hr

Large Commercial Kitchens

Commercial Customer	\$80/hr
Non-Commercial Customer	\$51/hr

Small Kitchens

Commercial Customer	\$38/hr
Non-Commercial Customer	\$30/hr

Multi-Purpose Room

Commercial Customer	\$57/hr
Non-Commercial Customer	\$38/hr

Set Up/Take Down

Commercial & Non-Commercial Customer	\$38/hr
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Franklin Park Performing and Visual Arts Center

540-338-7973

Rentals may have additional fees and optional services. Call for details and availability.

Auditorium Rental

Performance:

Residents & Non-Profits
\$2.50 per seat booked
(50 Seat Minimum)

County For-Profits
\$300 per hour
(3 hour minimum)

Non-Performance:

Residents & Non-Profits
\$75 per hour
(3 hour minimum)

County For-Profits
\$200 per hour
(3 hour minimum)

Rehearsal:

Residents & Non-Profits
\$50 per 3 hour block + applicable facility fees

Gallery Rental

Residents & Non-Profits
\$100 per week
(3 week minimum)

County For-Profits
\$200 per week
(3 week minimum)

Lobby Rental

Residents & Non-Profits
\$50 per hour
(2 hour minimum)

County For-Profits
\$100 per hour
(2 hour minimum)

Green Room and Dressing Rooms

Green Room Only

Residents & Non-Profits
\$13 per hour
(2 hour minimum)

County For-Profits
\$26 per hour
(3 hour minimum)

Green Room and Two Dressing Rooms

Residents & Non-Profits
\$26 per hour
(2 hour minimum)

County For-Profits
\$52 per hour
(2 hour minimum)

Heritage Farm Museum of Loudoun County

571-258-3800

Admission

Children (Ages 2-12)	\$3.00
Adults (Ages 13-55)	\$5.00
Seniors	\$4.00

Call for information about space rentals (Indoor Facility Fees apply), birthday parties, and special group events.



Claude Moore Recreation Center

Gymnasium

Commercial Customer	\$216/hr
Non-Commercial Customer	\$144/hr

Half of Gymnasium

Commercial Customer	\$130/hr
Non-Commercial Customer	\$87/hr

Multi-Purpose Room

Commercial Customer	\$140/hr
Non-Commercial Customer	\$94/hr

Half of Multi-Purpose Room

Commercial Customer	\$75/hr
Non-Commercial Customer	\$51/hr

Catering Kitchens

Commercial Customer	\$75/hr
Non-Commercial Customer	\$51/hr

Dance/Aerobics Studio

Commercial Customer	\$123/hr
Non-Commercial Customer	\$80/hr

Childcare Space

Commercial Customer	\$57/hr
Non-Commercial Customer	\$38/hr

Daily Admission

Adult	\$5.50	<u>25 Admissions</u>	
Youth/Senior	\$3.75	Adult	\$120
		Youth/Senior	\$85

Annual Pass

Single Adult	\$550
Two Adults (Family)	\$850
Dependent (Family)	\$140
Family Membership	\$1,000
Dependent (Single)	\$400
Seniors	\$400
Senior Couple (Household)	\$620



Loudoun County Public Schools

School Nutrition Official Free/Reduce Percentage by School

October 31, 2015

Code	School Name	Membership	Free	Reduced	Free & Reduced %
0510	Aldie ES	132	16	2	13
0150	Algonkian ES	501	51	10	12
0610	Arcola ES	874	31	22	6
0170	Ashburn ES	661	51	38	13
0220	Ball's Bluff ES	638	131	37	26
0650	Banneker ES	158	49	3	32
0300	Belmont Station ES	748	24	11	4
0450	Buffalo Trail ES	1,048	65	21	8
0460	Cardinal Ridge ES	920	35	12	5
0710	Catoctin ES	523	91	14	20
0840	Cedar Lane ES	721	126	39	22
0160	Cool Spring ES	612	153	24	28
0890	Countryside ES	733	176	42	29
0540	Creighton's Corner ES	1,301	54	22	5
1000	Discovery ES	868	94	49	16
0470	Dominion Trail ES	677	104	28	19
0730	Emerick ES	505	46	15	12
0190	Evergreen Mill ES	640	199	51	39
0970	Forest Grove ES	582	268	62	56
0091	Frances Hazel Reid ES	714	204	29	32
0530	Frederick Douglass ES	742	187	61	33
0720	Guilford ES	554	353	77	77
0230	Hamilton ES	169	7	2	5
0110	Hillsboro ES	94	10	3	13
0400	Hillside ES	643	14	12	4
0820	Horizon ES	669	47	17	9
0960	Hutchison Farm ES	788	46	19	8
0600	Kenneth Culbert ES	450	28	6	7
0080	Leesburg ES	566	121	27	26
0430	Legacy ES	1,131	19	8	2
0560	Liberty ES	1,007	70	34	10
0290	Lincoln ES	132	4	2	4
0860	Little River ES	780	13	5	2
0780	Lovettsville	548	49	10	10
0500	Lowes Island ES	666	16	21	5
0130	Lucketts ES	299	63	3	22
0070	Meadowland ES	460	139	41	39
0910	Mill Run ES	880	12	6	2
0380	Moorefield Station ES	1,129	38	16	4
0980	Mountain View ES	576	59	11	12
0270	Newton-Lee ES	835	29	5	4
0340	Pinebrook ES	888	52	28	9
0250	Potowmack ES	642	165	35	31
0040	Rolling Ridge ES	649	322	95	64
0550	Rosa Lee Carter ES	1,063	36	29	6
0180	Round Hill ES	551	26	20	8
0240	Sanders Corner ES	643	54	20	11
0870	Seldens Landing ES	819	51	22	8
0690	Sterling ES	515	237	45	54

Total
Students

0350	Steuart W. Weller ES	893	136	45	20
0010	Sugarland ES	547	348	57	74
0750	Sully ES	510	333	55	76
0280	Sycolin Creek ES	676	15	4	2
0950	Tolbert ES	740	104	29	17
0700	Waterford ES	144	4	0	2
Total			10,154	2,892	17

6576

Sources:

35954

5175

1401

Notes:

13%

0.04%

Membership and Attendance Summary Reports, Information Management LCPS, October 2015

Eligibility Count History Per School, Café Enterprise, October 31, 2015

USDA does recognize rounding.

Students attending Monroe Tech are reflected in their home school.