

Date of Meeting: January 12, 2016

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**BOARD OF SUPERVISORS
FINANCE/GOVERNMENT OPERATIONS and ECONOMIC DEVELOPMENT
INFORMATION ITEM**

SUBJECT: Monthly Department of Economic Development Report

ELECTION DISTRICT: Countywide

STAFF CONTACT: Buddy Rizer, Executive Director, Department of Economic Development

PURPOSE: The purpose of this item is for the Department of Economic Development (DED) to report on leading economic indicators, key performance indicators, and DED initiatives.

BACKGROUND: Each month, DED submits a report which shows leading economic indicators and key performance indicators. At the meeting, staff will also provide a verbal briefing to supplement this written information.

ISSUES: There are no issues associated with this item.

FISCAL IMPACT: There is no fiscal impact associated with this item.

ATTACHMENTS:

November FY 2016 Monthly Statistical Report

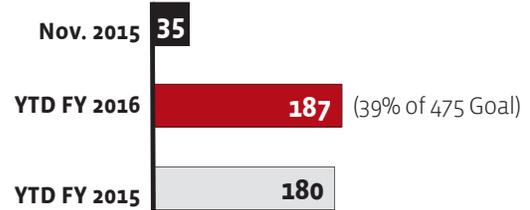


Investment

FY16 Wins	20
Estimated Investment by Wins	\$307 M
Jobs Created/Retained by Wins	557



Visits to Existing Businesses

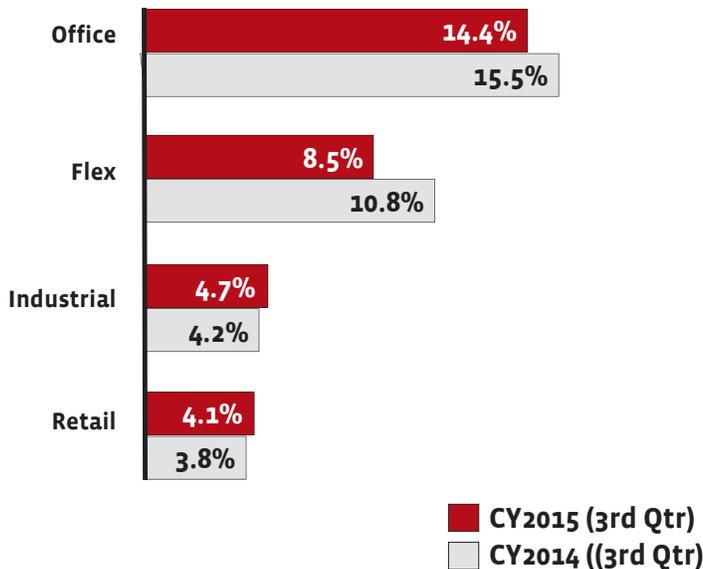


Internet Activity

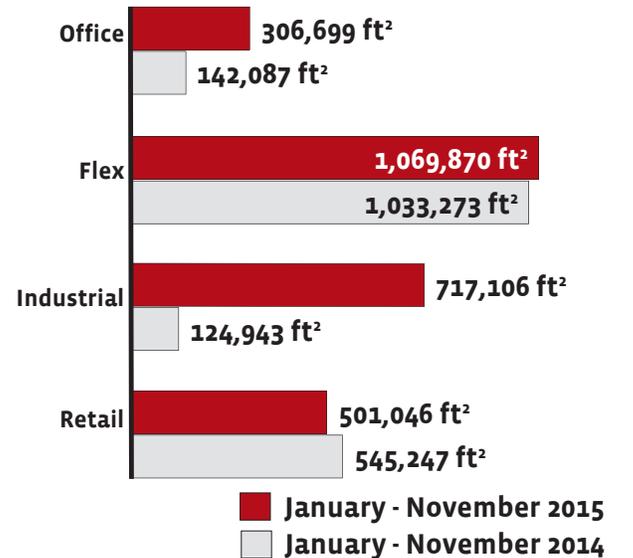
Website Visits FY16 (DED)	16,979	DED Facebook Subscribers	7,018
FY16 Goal	37,000	Loudoun Farms Facebook Subscribers	9,805
FY16 Goal Attainment	34.0%	DED Twitter Followers	4,476
Website Visits FY16 (Loudoun Farms)	28,201	Loudoun Farms Twitter Followers	2,818
FY16 Goal	50,000	Loudoun Small Biz Twitter Followers	2,493
FY16 Goal Attainment	56.4%	DED LinkedIn Subscribers	684



Commercial Vacancy Rates



Commercial Building Permits



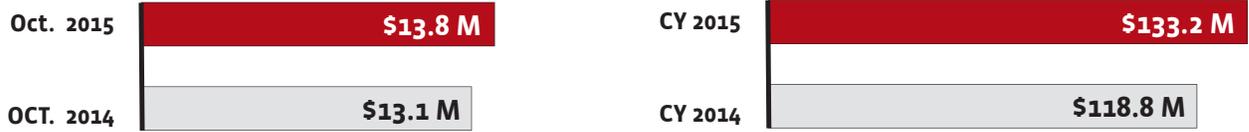
Source: Costar; Loudoun County Dept. Bldg. and Dev.

Note: FY16 = July 1, 2015 to June 30, 2016

biz.loudoun.gov



Hotel Revenue



Source: Visit Loudoun



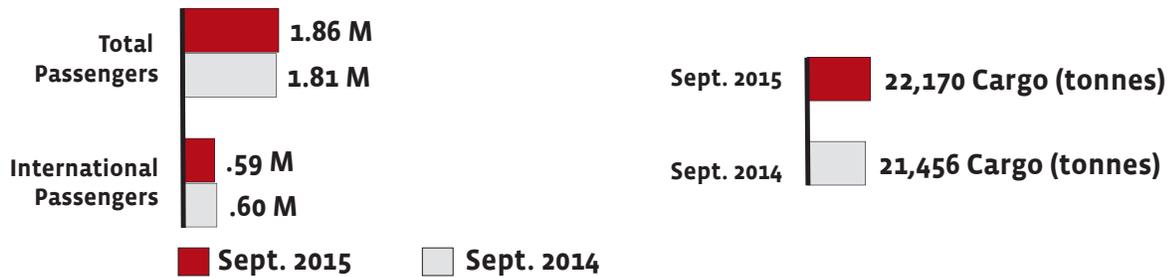
Retail Sales



Source: Virginia Dept. Taxation



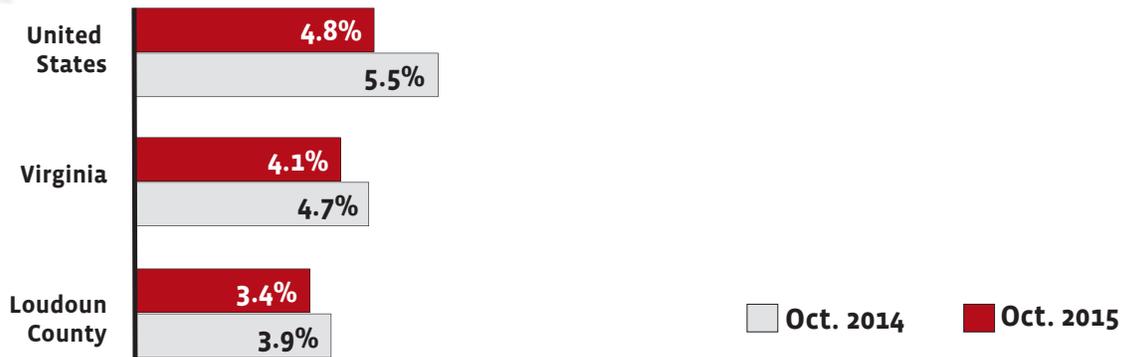
Dulles International Airport



Source: Metropolitan Washington Airports Authority



Unemployment Rates



Source: Virginia Employment Commission