AGENDA ITEM #3 ENVISION LOUDOUN VISION AND GOALS SUPPLEMENTAL
ENVISION LOUDOUN VISION AND GOALS

1. Updated Vision and Goals

Updated Vision Statement
Loudoun County continues to evolve, flourish, as a prosperous and inclusive community with a well-deserved reputation for great places, natural and built as well as historic and new, in rural, transition, suburban, and urban settings. We/The County will foster economic innovation, fiscal strength, and sustainability.

Updated Goals

Shape: Make a great place
Well-designed places providing a full spectrum of housing and employment options linked to supporting commercial, entertainment, educational, agricultural, and recreation activity.

Compete: Be an economic force
An attractive economic environment that builds on existing strengths and fosters new, innovative and diverse business opportunities.

Connect (Synchronize?): Bring people & places together
An efficient, multi-modal transportation infrastructure networks that safely connect people to places within the community, to the region, and to the world.

Sustain: Strengthen natural and historic assets
A well-functioning natural system of green infrastructure preserving natural beauty, open space, the environment, and cultural resources, to include agricultural land, natural and heritage scenic historic and historic resources.

Support: Enhance quality of life
A community of diverse individuals, linked together to ensure that all residents enjoy a high quality of life through a vibrant, fulfilling and healthy active lifestyle(s), celebrating all that is unique to the county.