

# AGENDA ITEM #3 ENVISION LOUDOUN VISION AND GOALS SUPPLEMENTAL

# ENVISION LOUDOUN VISION AND GOALS

## 1. Updated Vision and Goals

### Updated Vision Statement

Loudoun County continues to ~~evolve-flourish (?)~~ as a prosperous and inclusive community ~~with a its~~-well-deserved reputation for great places, natural and built as well as historic and new, in rural, ~~transition (?)~~, suburban, and urban settings. ~~We /-The County~~ will foster economic innovation, fiscal strength, and sustainability.

### Updated Goals

Shape: Make a great place

Well-designed places providing a full spectrum of housing and employment options linked to supporting commercial, entertainment, educational, agricultural, and recreation activity.

Compete ~~(?)~~: Be an (a regional?) economic force

An attractive economic environment that builds on existing strengths and fosters new, innovative and diverse business opportunities.

Connect (Synchronize?): Bring people & places together

~~An~~ Efficient, ~~multi-modal transportation infrastructure~~ networks that safely connect people to places within the community, to the region, and to the world.

Sustain: Strengthen natural and historic assets

A well-functioning ~~natural~~-system of green infrastructure preserving (natural beauty), open space, the environment, and cultural resources- (assets) to include agricultural land, (natural) and ~~heritage scenic historic and historic resources~~.

Support: Enhance quality of life

A community of diverse individuals, (united)-linked together to ensure that all residents enjoy a high quality of life through a vibrant, fulfilling and (healthy) active lifestyle(s), celebrating all that is unique to the county.